

RESUME

Rodrigo Cambará Ferreira de Lima
Graphic Designer | Artist | Illustrator

DESIGN,
ILUSTRAÇÃO
E ARTE
EM PROJETO.





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CONTACT

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ABOUT ME

Hi, I'm Rodrigo Cambara | Porto Alegre | Brazil, I graduated in **DESIGN, Communication and Arts**, I saw my distraction from childhood with DESIGN evolve to the point of tracing my profession as a product designer. I have a multifaceted graphic production that appears in the **EDITORIAL DESIGN:** Book and Newspaper Project; **FASHION:** Texture Development; **SOCIAL MEDIA:** Marketing Development and **ART:** Traditional and Digital Illustration and Painting. Currently student **Google UX | UI Design.**

EDUCATION

• **Bachelor of Design | 2012/01**

Uniritter Laureate International Universities










• **Journalist / Layout Designer | 2011**

DRT N° 15347

• **Communication and Arts**

High School / Escola Visconde de Cairu

SKILLS
SOFTWARES

- Adobe Indesign 
- Adobe Illustrator 
- Adobe Photoshop 
- Adobe After Effects 
- Adobe Premiere 
- Cinema 4D 
- Figma 
- Zbrush 
- Web Design
WordPress | Elementor
Html | Css 

COURSES

- **Foundations of User Experience (UX) Design | 2021**
Currently Student | Google + Coursera
- **Digital Marketing | 2021** | Google Digital Workshop
- **Advanced English | 2021** | Currently Student | Udemey
- **Illustrated Sequence Project for HQ Digital | 2012**
Navigable prototype for Digital Comics | Concept 10 | UniRitter
- **Creativity, Graphics and Design Methodology | 2009**
Knowledge designed according to human nature
- **Acrylic Painting Workshops**
Free Atelier | Teacher: Virginia Quites de Paula
- **Artistic and Advertising Design**
Vocational Course | Brazilian Universal Institute | 340h

WORK EXPERIENCE

• **VILLELA BRAZIL GROUP | 2022**

Communication and Marketing Analyst

Visual Communication and Branding | Tax Consulting

• **IBCMED EDUCATIONAL GROUP | 2019/2021**

Designer | Marketing and Educational

Institutional Campaign Development and Promotional,
Ads, Motion Design and Branding Material

• **R.CAMBARÁ | ART & DESIGN | 2021**

Designer • Design, Illustration and Art for project.

Book and Surface Graphic Design for Fashion and Products.
UX,UI Design | Concept Art

• **UPMAN | TEXTILE ORGANIZATIONS | 2014/2016**

Designer | Fashion • Development Freelancer

of Print and Pattern for Clothing

• **PUCRS | UNIVERSITY | MUNDO JOVEM | 2014/2015**

Web Designer and Illustrator | Educational • Graphic Project

and Layout of the Newspaper. Institutional Material for Media

• **RBS COMMUNICATION GROUP | ZERO HORA | 2009/2013**

Designer, Diagrammer and Illustrator

Graphic Design, Digital Illustration and Diagramming
of the Main Notebooks | UX,UI Design

WORK EXPERIENCE

• **COMMUNICATION GROUP | NEWSPAPER O SUL**

Designer, Diagrammer and Illustrator • Graphic Design, Digital Illustration and Layout of the Main Notebooks

• **COMMUNICATION GROUP | CORREIO DO POVO**

Designer and Illustrator • Production of Image, Digital Illustration and Artwork for Main Notebooks

• **MUNDO JOVEM NEWSPAPER | PUCRS | 2009**

Designer and Illustrator • Freelancer of Illustration and Cover

• **EDITOR SCIPIONE, CASARÃO DO VERBO AND UNIRITTER**

Designer and Illustrator • Freelancer for Graphic Design

• **FATO | ADVERTISING AND PROMOTIONS**

Drawing Assistant | Advertising • Graphic Design and Visual Identity Creation for Institutional Campaigns

• **KUNDE | GRAPHIC INDUSTRIES**

Graphic Assistant • Artwork of Printed Materials

• **NO PIQUE DOS FATOS NEWSPAPER**

Finalist and Illustrator Artwork • Newspaper Artwork

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